

West Nile Virus Educational Project

Northeast Nebraska Public Health Department

Wayne, NE

www.nnphd.org

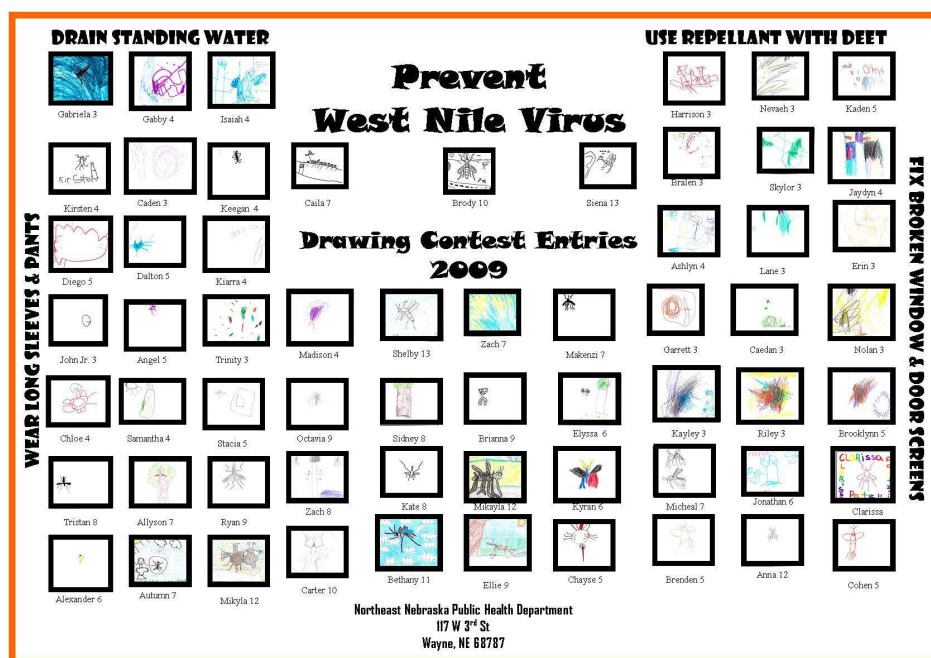


Training Video for WNV Mosquito Trapping

- Detailed training video (DVD) for surveillance personnel
- Produced using health department staff
- Humorous 'military-style' presentation aids information retention

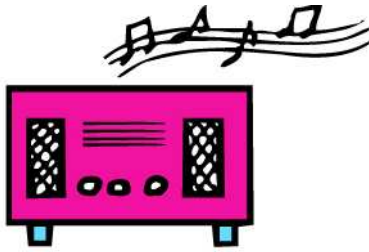
Children's Mosquito Artwork Contest

- Challenged to 'Draw your best mosquito'
- Newspaper advertisement supplied English and Spanish entry forms
- Age groups: 3-5 yrs, 6-10 yrs, 11+ yrs
- Prizes awarded for each age group
- Entries created large eye-catching WNV prevention laminated banner which will be used for WNV educational campaigns in future years.



Baseball Tournament Outreach

- Packets of 20 mosquito repellent wipes packaged for distribution to baseball teams playing evening games
- Ensures easy access to enough repellent for all team members



WNV Public Service Announcements

- Two local radio stations
- Ran twice daily for 30 days during peak WNV transmission time

While you take a bite out of your burger – don't let mosquitoes take a bite out of you! Use an effective insect repellent to avoid being a Bug's lunch. Have you heard the buzz about West Nile virus? Protect yourself and your family from the mosquito bites that spread the virus. Use mosquito repellent when you go outside. When possible, wear long-sleeved shirts and pants. Remove standing water, where mosquitoes breed. Most people who get West Nile virus don't feel sick, but it may cause serious illness. Fight the bite! Tell mosquitoes to buzz off!



The mosquitoes are biting – and thousands of people are putting themselves at risk of getting ill with West Nile Virus. Mosquitoes carry the virus. A single bite from an infected mosquito can cause severe disease with life-altering consequences. In some cases, especially among older adults, WNV can be fatal. Since 1999, almost 17,000 cases of WNV have been reported to the Centers of Disease Control and Prevention. Thousands of the less severe cases are likely unreported. While action steps are commonsense – they are essential to follow. Protection is as easy as always using a repellent and cleaning up mosquito breeding places.

Photo Contest

- Entries solicited through a newspaper advertisement which also promoted WNV prevention

Contest Instructions

1. Take photo of area where mosquitoes where mosquitoes live or develop from larvae near people
2. Remedy the problem to reduce mosquito habitat
3. Take an 'after' photo of the clean area
4. Send photo and short description to enter contest

Winners selected from each county receive a t-shirt and prize package.

